

What Makes Marty's Take on Marriage So Different?

Marty gets right to the point about why so many relationships and marriages are in trouble, and he shows people how to create the kind of relationship they want. Men and women will find clear and specific insights on the way men see relationships and why they are so often off balance and need to defend their turf. He gives women new ways to communicate with men to understand men's needs and desires. He presents a non-therapeutic, insider's view of men's troubles, hopes and dreams and gives women tools to apply to each situation.

Available for full-day, half-day, luncheon or dinner keynotes, Marty is humorous; his talks are practical, entertaining and informative and can be life-changing!

Some topics are:

MEN, MARRIAGE AND THE WARRIOR SPIRIT: A new approach for men to be powerful, effective and fulfilled at relationships and marriage.

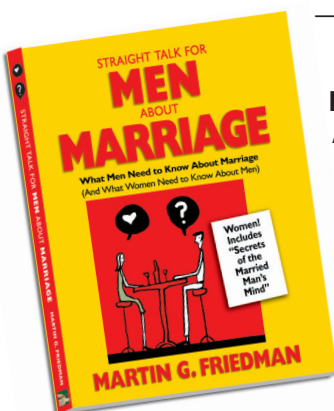
RE-INVENTING MARRIAGE IN THE 21ST CENTURY: How to create a powerful and loving relationship with your mate.

WHAT WORKS AT WORK (AND WHAT WORKS AT HOME): How to manage your relationships at home and work—and be a winner at both!

FOR WOMEN ONLY: WHY MEN HATE TO TALK ABOUT "THE RELATIONSHIP"—AND OTHER MALE MYSTERIES EXPLAINED: Discover the secrets that unlock a lifelong, loving relationship with a man.

"Marty Friedman is a hilarious, inspiring and absolutely entertaining speaker. He offers clear and practical principles about marriage that you can apply to any relationship."

—Dr. Lenny Cocco, Founder of ChiroSchool.com



Marty's book *Straight Talk for Men about Marriage* is available wherever books are sold.

Includes chapters on:

- Why relationship talks usually don't work—and what will work
- How to fight with integrity
- How to give criticism so a man will change

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Marty Friedman

is the author of *Straight Talk for Men about Marriage—What Men Need to Know About Marriage (And What Women*

Need to Know About Men) and a popular speaker and seminar leader. Marty spent 25 years as a speaker and management consultant, teaching communication and relationship skills to corporate leaders across the U.S., Europe and Japan, before tackling male/female relationship issues.

When it comes to modern relationships, Marty Friedman knows what he's talking about. His take on marriage is intensely interesting and his approach to revitalizing relationships is highly effective. He has been interviewed by dozens of radio and television hosts, and his background includes 23 years of marriage, 30 years devoted to the practice of Siddha Yoga and over 2,000 presentations to nearly every type of group and organization.

Today, as the founder of **Men in Marriage**, Marty enjoys his career—writing, speaking, leading seminars and providing one-on-one coaching to men and women. From his unique angle, he helps redefine marriage and relationships in a way that never blames men, yet gives them concrete ways to change. And he helps women understand how men think and feel about marriage and relationships so they can more effectively work with their men. Marty also has the unique ability to speak knowledgeably about relationships both at work and at home and to impart humor, insight and inspiration to his audiences.

Contact Marty:

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PARTIAL PAST CLIENT PRESENTATION LIST

what people are saying about Marty and his work...

Andersen Consulting (Accenture)

Arrow Electronics

AT&T

Bay Area Air Quality Mgmt. District

Cadence Design

California Credit Union League

California Society of CPA's

Caterpillar

City of Palo Alto

City of San Francisco

Dow Jones & Company

Elan Pharmaceuticals

Ernst and Young

Geron

GTE

Gilead Biosciences

Hitachi America

IBM

Lawrence Livermore Labs

Macromedia

Merle Norman Cosmetics

National Conference on Aging

National Semiconductor

Sequoia Hospital

Siemens Medical

Southern Pacific Railroad

Toshiba

Universal Studios

Visa

Watkins-Johnson

Wind River

And more than 100 religious institutions, associations, civic groups, non-profits and governmental institutions across the U.S.

"Your talk was truly well received by our group. We greatly benefited from hearing your clear, concise wisdom on the topic of men, women and relationships."

–Association Speaker's Coordinator

"After your Men in Marriage seminar, I was talking with my wife and the usual stuff started coming up. I responded with your 3 Steps (from the seminar) in mind, but didn't think I was being particularly effective in their implementation. Out of the blue she indicated that she wanted to have sex with me, something she has not stated for quite a while. Marty, I believe you may be on to something here. Have you considered applying for a patent on this method?"

–Patent Attorney, Men in Marriage Seminar attendee

"Marty Friedman is a non-nonsense, non-gimmicky, anti-psycho-babble 'regular guy' and he gives his ideas a common-sense punch that appeals to men."

–Conference Attendee

"Marty Friedman has taken great risks in his adult life, abandoning his lucrative corporate career for one for which he feels more passion. He helps us give our marriages a major overhaul right down to the crankshaft bearings."

–Male attendee at Association presentation

"Marty Friedman is that rare teacher who not only has thoroughly grounded himself in the understanding of his subject, but, more important, he has lived it A to Z."

–Non-Profit Foundation Manager

"Thanks again, Marty, for the insightful talk! I truly enjoyed it and took four pages of notes, which I shared with my wife this evening. She says your observations about relationships from both the male and female point of view are right on the money!"

–Attendee at one-hour Association speech

"I highly recommend Marty Friedman! He is a very effective public speaker, gaining trust and rapport with his audience through his humble, yet confident and charismatic nature. Marty engages both the heart and mind of those with whom he interacts."

–Ed McCracken, Former CEO of Silicon Graphics (SGI), Mountain View California

"I have used Marty as a presenter several times over the last five years within two different organizations. He customizes his material to ideally suit each audience and his presentations are current, concise and full of impact. He always inspires us to take action, rather than to simply sit and listen."

–Wendy Edwards, Senior Manager, CV Therapeutics